

DRUNK GOGGLES
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WINONA STATE UNIVERSITY

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ORIGIN

- Developed by two RA's who wanted to raise awareness about the effects of alcohol.
- Programs at Winona State University meet some of there requirements **Social, Educational, Diversity, and Service.**



Drunk Goggles meets *Social* and *Educational*.

- Can be altered to meet other standards.

GOALS

- Encourage residents to seek healthier activities that don't involve alcohol.
- For residents to learn the dangers of underage drinking and drinking in excess.



Rules of the Program

- During activities all participants had to wear fatal vision goggles while competing in various games and basic tasks.



Key elements

- Bring in people who have had a bad history with alcohol.
- Obstacle course (competition)
- Prepare handouts and posters
- Free food



The Program

- A friendly competition between residents that adds a variable of alcohol education.



Advertising

- Signs
- Big PR
- Email
- Door Knocking
- Newsletter
- Word of mouth



Newsletter

Budget

- Spent money towards food.
- Utilize resources on campus.



Turn Out

- 33/50 People Attended
- The program was a big hit!
 - Obstacle course was a success
- Best Activities:
 - Weaving between garbage cans
 - Walking a line
 - Throwing a ball

• Those who previously had gotten in trouble were a great asset.



improvements

- More simulation games.
- Add degrees of difficulty.
- Sign your name.
- Consider having law enforcement for more of a education aspect.
- Added Mario Kart 64.



Lasting Impression

- Students were shocked by how much the goggles affected their vision.
- Hopefully leave a lasting impression and decrease alcohol consumption.



Thank YOU



Contact

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For more information.